



### Update from the Medical Director



Kings Park



Araluen

Spring is here and we are almost upon the winter solstice. October will soon be upon us and with it all the activity of Pink Ribbon events. I would commend to you the opportunity to attend the BreastScreen WA Pink Ribbon breakfast on Monday 22 October. The Pink Ribbon Breakfast is a great opportunity for the service to celebrate a year of achievements, and reflect on the magnitude the effect breast cancer has on our community.

*Dr Liz Wylie*

### Mobile in the suburbs

Mobile in the suburbs continues to prove successful. The next suburbs we will visit are Butler (3-14 Sept), Fremantle (17 Sept - 3 Oct) and King Edward Memorial Hospital (4-10 Oct).

Other recent areas have included QEII, Kwinana, Booragoon, Claremont and Cottesloe.

The project was initiated to address concerns in access, participation, rescreen rates and recruitment of new women and to improve access for clients who work full-time.

We have seen an increase in uptake in overdue clients and women who have never been before. Nearly half (48%) of the women returning for a rescreen at these visits were overdue/very overdue for their mammogram and a further 23% were new to the program.

### Check out some of BSWA's new signage!

External signage in some of our clinics has had a much needed facelift. BreastScreen WA values all client feedback and something we were noticing is issues relating to poor clinic signage. We are already seeing a great reduction in these adverse comments as the new signage is significantly more conspicuous.



Bunbury



Cockburn



Angela Kelly (then Acting Chief Executive, North Metropolitan Health Service) and Robyn Lawrence (now Chief Executive, North Metropolitan Health Service) visiting the BSWA mobile parked at QEII in June 2018.



Cannington



Mirrabooka



Mandurah



Perth - Murray Street

## Trailers in the mist



We love getting photos of where and what the mobiles are dealing with in this wide brown land of ours. Here the mobile is engulfed in mist, with a bit of smoke thrown in at Collie. Thanks T2 for sending the photo.

## Lift lobby promotion



Are you a woman over 40 years?  
Can you spare 15 minutes?



Book your **free** mammogram  
**online**  
[www.breastscreen.health.wa.gov.au](http://www.breastscreen.health.wa.gov.au)  
or call 13 20 50

BreastScreen WA is advertising in the following Charter Hall office buildings in the lift lobby on the ground floor.

Find the promotion at:

- 181 St Georges Terrace
- East Point Plaza, 233 Adelaide Terrace (BSWA head office on Level 9 of this building)
- 225 St Georges Terrace
- 303 Sevenoaks Street, Cannington

BreastScreen WA acknowledges and thanks Charter Hall for this partnership.

## Congratulations to Gaye Moffitt



Gaye Moffitt, Senior Medical Imaging Technologist recently received her Training and Assessing - Cert IV qualification.

Well done Gaye!

## Meet CRG member ..... Jenny Hall



Jenny Hall represents WA Practice Nurses Association (WAPNA) and Amazons Perth Dragon Boat Team within BSWA's Consumer Reference Group.

Jenny has worked in General Practice for over 35 years, including 29 years with her current employer. Through her involvement with WAPNA, she has maintained strong contact with nurses in many other General Practices in WA

and, on several occasions, have given presentations on the benefits of networking and attendance at WAPNA seminars to other practice nurses at UWA CTEC.

Jenny undertook the Inaugural Breast Nurse Certificate at Edith Cowan University and has been a member of the Breast Nurse Interest Group of WA (BINGWA) since its inception.

Jenny is a keen member of the Amazons Perth Dragon Boat Club since 2004. She is currently on the board of the Amazons and was honoured to be the recipient of the annual David Blackley Award (Best DBWA Individual Member) at the completion of this year's State Championships in March. She has competed in four out of the five International Breast Cancer Paddling Commission events that have been held. These four-yearly events have allowed Jenny to meet and talk with survivors from other countries, who have also benefited from the support and exercise provided by dragon boating.

## 2018 Queen's Birthday Honours List



Congratulations to breast cancer surgeon and researcher Prof. Christobel Saunders who was recognised as an Officer (AO) in the General Division in the 2018 Queen's Birthday Honours List.

Prof. Saunders was recognised for her distinguished service to surgical oncology, the diagnosis and management of breast cancer and melanoma, and as an academic, researcher and clinician.

## New video



Janelle Koenig from Mix 94.5FM and radiographer Shari Donovan at Perth City Clinic

Janelle Koenig, special guest presenter on 94.5FM, recently had her first mammogram filmed with BreastScreen WA.

94.5FM shared the video content on their social media channels and BSWA shared in the Newsroom on BSWA's website and on our Facebook page.

To check out the light-hearted video with an important message please click [here](#)

As Janelle says, "I prefer a massage but it's really not that bad."

Thanks to Shari for being as fabulous a radiographer on screen as she is off screen.

## Aboriginal Health Promotion scholarship



Kelly Cameron, BreastScreen WA's Aboriginal Program Officer, was honoured to be selected to receive a scholarship from Curtin University to complete the Aboriginal Health Promotion Short Course.

During the five day short course she worked on the planning, implementation and evaluation of a health promotion intervention.

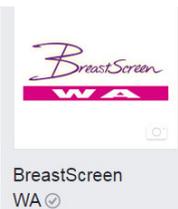
The course was made up of around 30

Aboriginal and Torres Strait Islanders Health Workers from all over WA and Queensland.

It was great networking with all the other participants and gaining knowledge from each other, and learning about health issues that affect the different Aboriginal communities throughout WA.

It also gave her an insight into University courses that would help in the Aboriginal Health Promotion space.

## BSWA's Facebook page - 1000 likes!



In August BSWA's Facebook page passed the 1000 likes milestone. At the time of publishing we have 1,109 likes. Our recent Butler mobile visit post was shared over 300 times and reached nearly 38,000 people.

If you haven't already liked and shared our Facebook page please do so as we are aiming to reach 1500 likes by the end of the year!

<https://www.facebook.com/breastscreenwa/>

## Recent retirements of mobile clinic receptionists



Alison Michell

After more than 23 years of dedicated service to BSWA travelling the breadth and length of WA, as mobile clinic receptionist, Alison has retired. Thank you Alison for your contribution to BreastScreen WA and best wishes for a relaxing retirement in Albany.

on the mobiles so has travelled far and wide. She then settled in Rockingham and later moved to Mandurah. Thank you to Jeanette and Kris for your valuable contribution to BSWA.

Jeanette Gilmore (pictured right) started with us in June 2011 and worked mainly at the old Freo clinic and more recently at Cockburn. Kris Blair (pictured right) started in April 1994. Kris has worked



Jeanette Gilmore and Kris Blair



# BreastScreen WA presents Pink Ribbon Breakfast 2018



## Monday 22 October 2018

Enjoy a delicious breakfast at Frasers, Kings Park and listen to our amazing guest speakers....



**Prof. Christobel Saunders AO, MB BS, FRCS, FRACS, FAAHMS**

2018 Queen's Birthday Honours List recognition, 2018 WA Women's Hall of Fame Inductee International Women's Day and 2017

WA Scientist of the Year, Prof. Saunders is internationally recognised as one of Australia's most prominent research-orientated cancer surgeons. She has substantially contributed to many clinical aspects of breast cancer research including clinical trials of new treatments, psychosocial, translational and health services research and is active in several areas of surgical oncology cancer research, with a particular emphasis on breast cancer.

Prof. Saunders has performed research for over 25 years evaluating the efficacy and utility of therapy for early breast cancer. She was recently awarded a \$9m dollar grant to undertake research into value based healthcare in WA.



**Kathleen Mazzella OAM**

*Gynaecological Health Awareness Champion & WA Senior Australian of the Year, 2018*

Kath is author of the "Not So Secret Women's Business", a multi-award winning advocate and a voice for the millions of Australian women managing polycystic ovaries, vulval conditions, prolapse, endometriosis, fibroids, menopause, sexually transmitted infections, hysterectomies and more. At the core of her work Kath feels the time is now right to start straight-talking to alleviate the embarrassment around gynaecological issues.

Twenty-three years after her initial gynaecological cancer diagnosis, Kath has not only survived, but thrived and dedicated her life to ensuring no other woman and families suffers in silence through her International Gynaecological Awareness Day campaign.

Registration: From 7am  
Prompt start: 7:30 - 9am

Fraser's Function Centre  
Fraser Avenue, Kings Park

\$40.00 including GST

RSVP by 16 October 2018  
No table reservations

Register and pay online at  
[EventBrite](https://www.eventbrite.com.au) (click EventBrite)

